

PRIVACY NOTICE

This Privacy Notice describes how your personal data, including sensitive data, are collected and processed, related to the Phonak Roadshow 2022.

The processing of your personal data complies, according to your country, with local data protection requirements, including the Swiss Federal Data Protection Act ("FDPA"), the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 ("GDPR"), and / or, as may be applicable, the Health Insurance Portability and Accountability Act of 1996 ("HIPAA") for your personal data qualified as Protected Health Information.

1. Who we are

Sonova Nederland BV acts as a Controller for the processing listed in the following section.

2. Personal data we collect from you and why

Sonova Nederland BV processes your business contact (i.e. Shop's name, shop's location, name and surname of the participant, email of the participant, and StAr reference number) data solely for the following purposes:

1. manage participation in the in-person workshop called " X"

Purpose 1) is necessary to perform your request as part of the performance of the contract to participate to the workshop.

Moreover, we may process your dietary restrictions for the following purpose:

2. plan meal respecting your food safety's requirements. Please note that, We will share that information in an aggregated form with our catering vendor, and promptly delete the information at the conclusion of the conference.

Purpose 2) relies on your freely decision to opt in and give your explicit consent, which you can revoke at any time. This processing is not mandatory but if you decide not to give us your consent, we will not be able to offer you a meal meeting your food and safety needs.

3. How we share your personal data

By submitting this form, your personal data may be shared on a limited basis with our business partners and third parties:

- Microsoft: manage and maintain cloud infrastructure, providing technical support and creating the subscription form.
- Catering Vendor: Based on your freely given consent, we may share your dietary restriction with our catering vendor to offer you appropriate meals

Your personal data may also be disclosed to other companies in our group of companies, such as our subsidiaries, or other organizations and public bodies including law enforcement agencies, as may be required by law.

Before we disclose any personal data to third parties other than those listed above, we will explicitly ask you for your consent. However, if we are legally obliged to disclose personal data without your consent,

we will only disclose personal data that are strictly necessary for that purpose to fulfil our legal obligations.



4. International personal data transfers

Please note that some of the above-mentioned third parties can be located outside your country. Therefore, your personal data may be transferred to countries that do not provide the same level of protection of personal data as your own country. In such cases, we will implement adequate measures including appropriate organizational, technical and legal safeguards in order to govern the relevant transfer and to ensure the necessary level of protection is established under applicable law.

5. How long we keep your personal data

Personal data are deleted after 6 months from the end of the above mentioned workshop.

For processing based on the consent you may have given, your personal data will be deleted 7 days after the workshop has occurred.

6. Your legal rights

As per applicable law, you may have the right to request access, rectification, erasure of your personal data, restriction of processing. In addition, you may object to the processing, request data portability and withdraw your consent at any time. According to your country, you may have other rights such as providing instructions for how your personal data should be processed posthumously.

Please note that the exercise of such rights is subject to the limitations provided by applicable law.

If you consider that the processing of your personal data infringes applicable law then you may also lodge a complaint with the local supervisory authority or the competent regulator.

7. How to contact us

In the event of questions about this Privacy Notice, or the processing of your Personal Data, please contact our Data Privacy Team at privacy@sonova.com or +41 58 928 01 01.